



**CODY COUNTRY  
CHAMBER OF COMMERCE**

## MEMBERSHIP MATTERS

- ◆ Business Exposure
- ◆ Referrals
- ◆ Networking
- ◆ Advocacy
- ◆ Community Support
- ◆ Business Integrity

### Our Vision:

The community of Cody will prosper as the premier western location for business and for travel through the advocacy of the Cody Country Chamber of Commerce.

### Our Mission:

The Cody Country Chamber of Commerce, the community's "front porch", represents the interests of its members and the entire business community, extends exceptional western hospitality and promotes an unparalleled visitor experience.

### Our Values:

We achieve results through:

Member Involvement *(Contributing to the wellbeing of the Chamber and the community)*

Leadership *(Clear in our vision with the ability to communicate and garner support)*

Integrity *(Honesty and ethics to warrant the trust of the community)*

Partnerships *(Maximize resources, provide assistance & create opportunities)*

Community Inclusiveness *(Respect and honor diversity of all)*

Fiscal Responsibility *(Transparent and sound business practices)*

836 SHERIDAN AVENUE / 307-587-2777 / WWW.CODYCHAMBER.ORG / FIND US ON FACEBOOK & TWITTER

### 2017 Board of Directors

**Mark Westerling** *President* Wells Fargo  
**Justin Jones** *Vice President* Black Hills Energy  
**Leslie Slater-Wilson** *Treasurer* Traces of Light  
**Theresa Donley** *Secretary* Donley Team-Western Real Estate  
**James Blair** *Past President* Holiday Inn - Blair Hotels  
**Krystal Baum** Rand Creek Ranch  
**Keven Buss** Stine, Buss, Wolff & Associates  
**Mike Darby** Buffalo Bill's Antler Hotel  
**Bruce Eldredge** Buffalo Bill Center of the West  
**Dan Gray** Treasured Memories  
**Matt Hall** Mayor, City of Cody  
**Jordan Jolley** Sports HQ  
**Ashley McCarten** Pinnacle Bank  
**James Klessens** Forward Cody  
**Lindsey Krause** Simpson, Kepler & Edwards  
**Kenny Lee** Cowtown Candy  
**Jennifer Rosencranse** Roger's Sports Center  
**Ashley Trudo** West Park Hospital  
**Brett Whitlock** Whitlock Motors

### Chamber Staff

**Tina Hoebelheinrich** *Executive Director*  
**Tabitha Novakovich** *Bookkeeper*  
**Elizabeth Stuard** *Executive Assistant*  
**Kathy Thompson** *Buffalo Bill Art Show Director*  
**Lisa Constantine** *Visitor Services Manager*  
**April Jones** *Assistant Visitor Services Manager*

### Park County Travel Council

**Claudia Wade** *Executive Director*  
**Amanda Coyle** *Administrative Assistant*

## CHOOSE THE INVESTMENT LEVEL THAT WORKS FOR YOU!

The Cody Country Chamber of Commerce has designed our dues structure with your business in mind. Whether you are just starting out, or ready to give back to your community, we have the solution to help you achieve your goals.

## MEMBERSHIP TIERS

**Basic Membership Level: Designed for individuals, non-profits, and businesses that are just starting out. Getting involved and staying engaged is the first step.**

**Basic Benefits for all levels include:**

- ◆ Invitations to all Chamber networking events
- ◆ *Cody Chamber Electronic Newsletter* subscription
- ◆ Cody Club luncheon notifications

**Non Profit & Individual**

- ◆ includes the basic benefits.
- ◆ Please note Non-Profits will also include a basic website listing.

**Investment: \$100**

**Scout**

- ◆ Online Membership Directory basic website listing
- ◆ Business referrals from Chamber & Visitor Center staff.
- ◆ Business card or brochure displayed in the Visitor Center
- ◆ Member to Member Discount Program
- ◆ Opportunity to enroll in the Wyoming Chamber Health Benefit Plan
- ◆ Bulk mail permit stamp use
- ◆ Membership sticker

**Investment: \$200**

**Pony Express** membership includes all the basic benefits plus:

- ◆ A premium web listing (\$150 value)
- ◆ 2 Cody Club tickets per year (valued at \$15 each)

**Investment: \$325**

**Mid Tier Memberships are designed for businesses in the growth phase with an emphasis on value and business promotion.**

**World Ambassador** membership includes all the basic benefits plus:

- ◆ A premium web listing (\$150 value)
- ◆ 4 Cody Club tickets per year (valued at \$15 each)
- ◆ 2 annual banquet tickets per year (valued at \$40 each)
- ◆ 3 newsletter ads per year (valued at \$225)

**Investment: \$ 550**

**Founder** membership includes all the basic benefits plus:

- ◆ A premium web listing (\$150 value)
- ◆ 4 Cody Club tickets per year (valued at \$15 each)
- ◆ 4 annual banquet tickets per year (valued at \$40 each, for a total of \$160)
- ◆ 1 website ad (on either the 'visit' or 'live' page valued at \$500)
- ◆ 6 newsletter ads per year (valued at \$450)

**Investment \$1300**



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836 SHERIDAN AVENUE  
CODY, WYOMING**

**Upper Tier Memberships serve to safeguard the community and promote future growth.**

**Community Legacy** membership includes all the basic benefits plus:

- ◆ A premium web listing (\$150 value)
- ◆ 8 Cody Club tickets per year (valued at \$15 each, for a total of \$120)
- ◆ Business card and Brochure space in the Visitor Center
- ◆ A table (8 seats) at the Annual Chamber Banquet (\$320 value)
- ◆ 1 website ad (on either the 'visit' or 'live' page valued at \$500)
- ◆ 6 newsletter ads per year (valued at \$450)
- ◆ Your logo on the homepage (a \$750 value)

**Investment: \$2300**

**Buffalo Bill Partner** membership includes all the basic benefits plus:

- ◆ A premium web listing (\$150 value)
- ◆ 16 Cody Club tickets per year (valued at \$15 each, for a total of \$240)
- ◆ Business card and Brochure space in the Visitor Center
- ◆ A table at the Annual Chamber Banquet (\$320 value)
- ◆ A table at the Buffalo Bill Art Show & Sale (valued at \$1,900)
- ◆ 1 website ad (on the homepage, valued at \$1,200)
- ◆ 8 newsletter ads per year (valued at \$600)
- ◆ Your business logo on all official Chamber communications to members (valued at \$1,500)

**Investment \$4600**



# CODY COUNTRY CHAMBER OF COMMERCE

## 2017 MEMBERSHIP APPLICATION

Business Name\*: \_\_\_\_\_

Physical Address\*: \_\_\_\_\_

City\*: \_\_\_\_\_ State\*: \_\_\_\_\_ Zip\*: \_\_\_\_\_

Mailing Address\*: \_\_\_\_\_

City\*: \_\_\_\_\_ State\*: \_\_\_\_\_ Zip\*: \_\_\_\_\_

Business Phone\*: \_\_\_\_\_ FAX\*: \_\_\_\_\_

Cell Phone\*: \_\_\_\_\_ Toll Free #: \_\_\_\_\_

Business E-Mail: \_\_\_\_\_

Web Site\* \_\_\_\_\_ Do you have an On-line Store? Y N

**Please use key words to describe your business (used to determine your search categories) :**

Category (limit 5): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**What are your reasons for joining the Chamber? Do you have specific goals or ideas for your membership?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Business Owner / Manager / Employee Contact Information \***

**Name** \_\_\_\_\_ **Title:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Primary Contact:** Y/N

**Name** \_\_\_\_\_ **Title:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Primary Contact:** Y/N

**Name** \_\_\_\_\_ **Title:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Primary Contact:** Y/N

**\* REQUIRED, Please note there can only be one designated Primary Contact for our database notifications.**

**Payment Information:** Membership Investment Level \$100 (Non-Profit), \$200 (Scout), \$325 (Pony Express),  
\$550 (World Ambassador), \$1,300 (Founder), \$2,300 (Community Legacy),  
\$4,600 (Buffalo Bill Partner) Billing Cycle: Annual from Date of Active Membership

Payment Type: Cash/Check Credit Card: VISA/MasterCard American Express Discover  
Card Number \_\_\_\_\_ Exp: \_\_\_\_\_

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**Please mail to: Cody Country Chamber of Commerce, 836 Sheridan Ave., Cody, WY 82414  
Questions? Call 307-587-2777 Thank You!**

**OFFICE USE ONLY**

**Paid \$** \_\_\_\_\_ **Check #** \_\_\_\_\_ **Date** \_\_\_\_\_

**Chambermaster** \_\_\_\_\_ **Cody Club** \_\_\_\_\_ **Newsletter** \_\_\_\_\_ **Sticker/Welcome Papers** \_\_\_\_\_

## Member Benefits & Services

<i>Service</i>	<i>Member Price</i>	<i>Non-Member Price</i>	<i>Description of the Service</i>
<b>Business Networking and Assistance</b>	Included with membership	Non-members could be charged	Strengthen your business through seminars, expert advice and other programs.
<b>Business Referrals</b>	Included with membership	Only available to members	Over 90,000 customers ask us what to do, see and buy in Cody. We send them to you.
<b>Cody Club Luncheons</b>	\$15 per meal or 10 meal punch card for \$150.	\$16 per meal, 10 meal punch card for \$160.	The Chamber's membership luncheon meeting, program speakers and networking opportunity – twice a month on Monday's at Noon, Cody Club Room.
<b>Cody Club Luncheons Sponsorship</b>	\$75	Only available to members	Sponsorship of a lunch gets you several mentions: in the email notices, a slide in the presentation, and a couple minutes to present about your business!
<b>On-line Business Directory Listings</b>	Included with membership	Only available to members	Listings have complete contact information on our Cody Chamber Website.
<b>Cody Chamber Newsletter Advertising</b>	\$75 per ad.	Only available to members	An E-newsletter published biweekly on Fridays. It's the best communication tool for business to business and customer advertising. Delivered to 700+ addresses.
<b>Help Wanted Classifieds</b>	Free, unlimited job postings on Chamber Website	\$225/year for non-members	Reach potential employees by posting all your help wanted ads for free on the Chamber's website. We do ask you let us know when the listing be removed.
<b>Membership Mailing Labels</b>	\$75 per list	\$150 per list	Current Cody Chamber Membership Mailing list, from the best database of Cody businesses (approximately 590 addresses). <b>Electronic format ONLY.</b>
<b>Bulk Mail Permit Use</b>	Included with membership	Only available to members	For a minimum 250-piece mailing, the postage is about 15 cents less than a first-class stamp. You, the member must sort the mailing, pay the postage due to the Post Office and deliver to the Post Office.
<b>Tourism Inquiry Contacts in Electronic format</b>	\$200 per year	\$400 per year	About 50,000 tourism inquires are available each year and contact addresses are e-mailed to subscribers. <b>Electronic format ONLY.</b>
<b>Member to Member promotion card</b>	Included with membership	Only available to members	This silver card gets you exclusive discounts! Please check our website for current "member to member" promotions.
<b>Cody Bucks</b>	\$10, \$20, & \$50 denominations.	\$10, \$20, & \$50 denominations	Cody merchants accept them as cash. May also be used to pay local utility bills. Cody Bucks are available year round for your gift giving or employee recognition. <b>Shop Cody!</b>
<b>LCD Projector Rental</b>	\$50 per day/use	Only available to members	InFocus X1 LCD projector. Call 587-2777 for availability and to reserve.
<b>Banner Ad – Home Page</b>	\$1200 per year	Only available to members	Limited spots available. Includes link to your website.
<b>Banner Ad – Other Pages</b>	Prices/Availability Vary	Only available to members	Ask us about pricing for other page ad options.
<b>Premium Website Listing</b>	\$150 per year	Only available to members.	Includes additional text description with logo/image, on your listing on the Chamber website directory.